CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485049 /	06228764

Product		
AMERICAN CROSSROADS		
Contract Dates	Estimate #	
09/18/12 - 09/27/12	691	
Advertiser		Original Date / Revision
American Crossroads NV		07/11/12 / 09/20/12

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/24/12	09/24/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	1------	1	$160.00							
N 2	KVVU	09/18/12	09/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	-1-----	1	$160.00							
N 3	KVVU	09/19/12	09/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	--1----	1	$160.00							
N 4	KVVU	09/20/12	09/20/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	---1---	1	$160.00							
N 5	KVVU	09/21/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	----1--	1	$160.00							
N 6	KVVU	09/25/12	09/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-1-----	1	$160.00							
N 7	KVVU	09/26/12	09/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--1----	1	$160.00							
N 8	KVVU	09/27/12	09/27/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	---1---	1	$160.00							
N 9	KVVU	09/24/12	09/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	1------	1	$185.00							
N 10	KVVU	09/18/12	09/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	-1-----	1	$185.00							
N 11	KVVU	09/19/12	09/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract / Revision	Alt Order #
485049 /	06228764

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09/18/12 - 09/27/12	AMERICAN CROSSRO/	691

Advertiser	Original Date / Revision
American Crossroads NV	07/11/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--1----	1	$185.00						
N 12	KVVU	09/21/12	09/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$185.00
Week:		09/17/12	09/23/12	----1--	1	$185.00						
N 13	KVVU	09/25/12	09/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$185.00
Week:		09/24/12	09/30/12	-1-----	1	$185.00						
N 14	KVVU	09/26/12	09/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$185.00
Week:		09/24/12	09/30/12	--1----	1	$185.00						
N 15	KVVU	09/27/12	09/27/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$185.00
Week:		09/24/12	09/30/12	---1---	1	$185.00						
N 16	KVVU	09/24/12	09/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$450.00
Week:		09/24/12	09/30/12	1------	1	$450.00						
N 17	KVVU	09/18/12	09/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	-1-----	1	$450.00						
N 18	KVVU	09/19/12	09/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	--1----	1	$450.00						
N 19	KVVU	09/20/12	09/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	---1---	1	$450.00						
N 20	KVVU	09/21/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	----1--	1	$450.00						
N 21	KVVU	09/25/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$450.00
Week:		09/24/12	09/30/12	-1-----	1	$450.00						
N 22	KVVU	09/26/12	09/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$450.00
Week:		09/24/12	09/30/12	--1----	1	$450.00						
N 23	KVVU	09/27/12	09/27/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$450.00
Week:		09/24/12	09/30/12	---1---	1	$450.00						
N 24	KVVU	09/24/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	1	$450.00
Week:		09/24/12	09/30/12	1------	1	$450.00						
N 25	KVVU	09/18/12	09/18/12	Fox 5 News at 5	5-530p		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	-1-----	1	$450.00						
N 26	KVVU	09/19/12	09/19/12	Fox 5 News at 5	5-530p		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	--1----	1	$450.00						
N 27	KVVU	09/20/12	09/20/12	Fox 5 News at 5	5-530p		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	---1---	1	$450.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KVVU	09/21/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----1--	1	$450.00						
N 29	KVVU	09/25/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-----	1	$450.00						
N 30	KVVU	09/26/12	09/26/12	Fox 5 News at 5	5-530p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--1----	1	$450.00						
N 31	KVVU	09/27/12	09/27/12	Fox 5 News at 5	5-530p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---1---	1	$450.00						
N 32	KVVU	09/22/12	09/22/12	Touch	Sat 11p-12a		:30			NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----1-	1	$110.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/17/12-09/23/12		Touch	Sat 11p-12a	-------Sa--	:30		~~$110.00~~	NM		
See MG 32.2												
2	KVVU	09/17/12-09/23/12		Fringe	Sat 11p-12a	-------Sa--	:30		$110.00	NM		
Ⓜ	MG for 32.1 09/22											
N 33	KVVU	09/24/12	09/24/12	The Dr.Oz Show	4-5p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1------	1	$200.00						
N 34	KVVU	09/18/12	09/18/12	The Dr.Oz Show	4-5p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-1-----	1	$200.00						
N 35	KVVU	09/19/12	09/19/12	The Dr.Oz Show	4-5p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--1----	1	$200.00						
N 36	KVVU	09/20/12	09/20/12	The Dr.Oz Show	4-5p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---1---	1	$200.00						
N 37	KVVU	09/21/12	09/21/12	The Dr.Oz Show	4-5p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----1--	1	$200.00						
N 38	KVVU	09/25/12	09/25/12	The Dr.Oz Show	4-5p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-----	1	$200.00						
N 39	KVVU	09/26/12	09/26/12	The Dr.Oz Show	4-5p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--1----	1	$200.00						
N 40	KVVU	09/27/12	09/27/12	The Dr.Oz Show	4-5p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---1---	1	$200.00						
N 41	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----1-	1	$700.00						
N 42	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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09/18/12 - 09/27/12	AMERICAN CROSSROA	691

Advertiser	Original Date / Revision
American Crossroads NV	07/11/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------1	1	$575.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/17/12-09/23/12		Sports Plus Su 1045p	1045p-11p	---------Su	:30		~~$575.00~~	NM		
See MG 42.2												
2	KVVU	09/17/12-09/23/12		Sports Plus Su 1045p	1045p-11p	---------Su	:30		$575.00	NM		
Ⓜ	MG for 42.1 09/23											
N 43	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------1	1	$575.00						
N 44	KVVU	09/24/12	09/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1------	1	$550.00						
N 45	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-1-----	1	$550.00						
N 46	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--1----	1	$550.00						
N 47	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---1---	1	$550.00						
N 48	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----1--	1	$550.00						
N 49	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-1-----	1	$550.00						
N 50	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	--1----	1	$550.00						
N 51	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	---1---	1	$550.00						
N 52	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$925.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------1	1	$925.00						
N 53	KVVU	09/24/12	09/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	1------	1	$300.00						
N 54	KVVU	09/18/12	09/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-1-----	1	$300.00						
N 55	KVVU	09/19/12	09/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--1----	1	$300.00						
N 56	KVVU	09/20/12	09/20/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---1---	1	$300.00						
N 57	KVVU	09/21/12	09/21/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$300.00

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		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	----1--	1		$300.00					
N 58	KVVU	09/26/12	09/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	--1----	1		$300.00					
N 59	KVVU	09/27/12	09/27/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	---1---	1		$300.00					
N 60	KVVU	09/23/12	09/23/12	Extra Weekend	Su 6-7p		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	------1	1		$175.00					
N 61	KVVU	09/24/12	09/24/12	Anderson	3-4p		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	1------	1		$155.00					
N 62	KVVU	09/18/12	09/18/12	Anderson	3-4p		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	-1-----	1		$155.00					
N 63	KVVU	09/19/12	09/19/12	Anderson	3-4p		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--1----	1		$155.00					
N 64	KVVU	09/20/12	09/20/12	Anderson	3-4p		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	---1---	1		$155.00					
N 65	KVVU	09/21/12	09/21/12	Anderson	3-4p		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	----1--	1		$155.00					
N 66	KVVU	09/25/12	09/25/12	Anderson	3-4p		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	-1-----	1		$155.00					
N 67	KVVU	09/26/12	09/26/12	Anderson	3-4p		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	--1----	1		$155.00					
N 68	KVVU	09/27/12	09/27/12	Anderson	3-4p		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	---1---	1		$155.00					
N 69	KVVU	09/24/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	1------	1		$1,250.00					
N 70	KVVU	09/18/12	09/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	-1-----	1		$1,250.00					
N 71	KVVU	09/19/12	09/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--1----	1		$1,250.00					
N 72	KVVU	09/20/12	09/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	---1---	1		$1,250.00					
N 73	KVVU	09/21/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	----1--	1		$1,250.00					

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485049 /	06228764

Contract Dates	Product	Estimate #
09/18/12 - 09/27/12	AMERICAN CROSSRO	691

Advertiser	Original Date / Revision
American Crossroads NV	07/11/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 74	KVVU	09/25/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,250.00
Week:		09/24/12	09/30/12	-1-----				1	$1,250.00			
N 75	KVVU	09/26/12	09/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,250.00
Week:		09/24/12	09/30/12	--1----				1	$1,250.00			
N 76	KVVU	09/27/12	09/27/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,250.00
Week:		09/24/12	09/30/12	---1---				1	$1,250.00			
N 77	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$625.00
Week:		09/17/12	09/23/12	--1----				1	$625.00			
N 78	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$625.00
Week:		09/24/12	09/30/12	-1-----				1	$625.00			
N 79	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$625.00
Week:		09/24/12	09/30/12	--1----				1	$625.00			
N 80	KVVU	09/18/12	09/18/12	So You Think You Can Danc	Tu 8-10p		:30			NM	1	$2,825.00
Week:		09/17/12	09/23/12	-1-----				1	$2,825.00			
N 81	KVVU	09/25/12	09/25/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$2,825.00
Week:		09/24/12	09/30/12	-1-----				1	$2,825.00			
N 82	KVVU	09/20/12	09/20/12	Glee	Thu 9p-10p		:30			NM	1	$2,450.00
Week:		09/17/12	09/23/12	---1---				1	$2,450.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	09/17/12-09/23/12		Glee	Thu 9p-10p	----Th-----	:30		~~$2,450.00~~	NM		
See MG 82.2												
2	KVVU	09/20/12-09/20/12		The X Factor	The X Factor	----Th-----	:30		$2,450.00	NM		
Ⓜ	MG for 82.1 09/20											
N 83	KVVU	09/27/12	09/27/12	Glee	Thu 9p-10p		:30			NM	1	$2,450.00
Week:		09/24/12	09/30/12	---1---				1	$2,450.00			
N 84	KVVU	09/19/12	09/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$600.00
Week:		09/17/12	09/23/12	--1----				1	$600.00			
N 85	KVVU	09/21/12	09/21/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$600.00
Week:		09/17/12	09/23/12	----1--				1	$600.00			
N 86	KVVU	09/26/12	09/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$600.00
Week:		09/24/12	09/30/12	--1----				1	$600.00			
N 87	KVVU	09/23/12	09/23/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,650.00
Week:		09/17/12	09/23/12	------1				1	$1,650.00			
N 88	KVVU	09/23/12	09/23/12	NFL Early Game	NFL Early Game		:30			NM	1	$4,250.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485049 /	06228764

Contract Dates	Product	Estimate #
09/18/12 - 09/27/12	AMERICAN CROSSRO/	**691**

Advertiser	Original Date / Revision
American Crossroads NV	07/11/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------1	1	$4,250.00						
									Totals		88	$52,300.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/27/12	88	$52,300.00	$44,455.00
Totals	88	$52,300.00	$44,455.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6228764 TRF# 485049 ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 17.21
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/AMER. CROSSROADS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6228764 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#691 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP18/12 SEP27/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP19/12 17.21

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINE 94
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 691						
			AGENCY PRODUCT CODE =									
63		S	800A-900A	30		$175.00	9/23	9/23	0		SUN	0
			PROGRAM : FOX NWS SUNDAY									
94		A	600P-700P	30		$175.00	9/23	9/23	1		SUN	1
			PROGRAM : EXTRA WEEKEND.									
			ORD COM1: SPOT N/A. PRE-BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR SEP23 ON LINE-63 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6228764 TRF# 485049 ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 17.21
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#63	MISSED:	SUN/800A-900A	SEP23	30S	$175.00	(SEP19/12)	
			OFFER:	SUN/600P-700P	SEP23	30S	$175.00	PLS ADVISE.	

CMT: SPOT N/A. PRE-BOOKED PLS APPROVE.

SEP/12 52300.00

CONTRACT TOTAL 52300.00
TOTAL SPOTS 88

MARKET TOTALS $326,875 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

HEAVY NEWS AD OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 09.26
CHANGES *** KVVU-TV ***

REP HEADLINE# 6228764 TRF# 485049
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/AMER. CROSSROADS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6228764 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#691 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP18/12 SEP27/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP20/12 09.26

REP: TO ROSE
FR NIKKI
OK'D M2 SEE LINE 95
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =			AGENCY EST# = 691						
33		S	1100P-1200M	30		$110.00	9/22	9/22	0		SAT	0
	PROGRAM : HELL'S-LN-FOX											
95		A	1100P-1200M	30		$110.00	9/22	9/22	1		SAT	1
	PROGRAM : FRINGE											

ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-33 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6228764 TRF# 485049 ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 09.26
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

:LINE#:REP :LINE#:	:CD:	TIME PERIOD	: LGTH	: SEC	RATE	START DATE	END DATE	:SPTS: /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#33	MISSED:	SAT/1100P-1200M		SEP22		30S	$110.00	(SEP19/12)	
			OFFER:	SAT/1100P-1200M		SEP22		30S	$110.00	PLS ADVISE.	
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.							

SEP/12 52300.00

CONTRACT TOTAL 52300.00
TOTAL SPOTS 88

MARKET TOTALS $326,875 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

HEAVY NEWS AD OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE